# The Governance

Governance defines the Vision, the medium/long-term strategy. It is at this level that decisions are taken to guide the entire organization.

It is at this level, for example, that you have the definition of what services will be provided, what products manufactured, which markets will be approached, etc..

In this context ITEF provides for the definition of appropriate Green business strategies such as:

* Carbon Free by 2030
* 90% reduction of plastic in the company
* Reduction of energy consumption by 15% (technological theme)
* Riduzione dei consumi di energia del 15%
* **Reduced manufacturing waste and associated consumption by 10% in the current year** (through the approach proposed by ITEF)

The ITEF method can then go even further to indicate more complex strategies such as the reduction of "green waste" - embedded in many of the current IT production processes - by X% in a given period of time.

ITEF requires that a Strategic Line Catalog (SLC) be created in-house. The SLC must:

1. Be available online
2. Have an immediately comprehensible list with the name of the strategic line, expected Goal, target date or period of validity of that strategy
3. Highlight the impact on footprint reduction if the strategic line addresses Green First

This simple list will be the "master catalog" of this information, which can then be suitably enriched with budget and economic information to support governance. The objective of the SLC, in fact, is not to support this function but to provide a very strong and immediate sharing element so that the entire organization knows what are the strategic directions to refer to in daily activities.



***The ITEF Governance allows the organization to always have immediately clear and defined medium/long term objectives and reference values. Inside the strategic lines catalog, the "GREEN" strategic line must be clearly present.***